ZIM INTERNET August 2020 REVIEW

Highlight on Local Facebook Pages

Highlight on Local Websites

Free Web Hosting in Zim

Information found online.

2 years on, how is our new Space Agency doing?



Comprehensive list of bulk water suppliers!



Request information you would like researched and share useful information that will benefit our community.

Click here

INTRODUCTION

imbabwe faces some challenges in the Internet space, for all the access and ability people have in the country we have not taken up a space in the online world.

Not only have we not established any globally used systems or sites, we also have not provided any incentives for any international companies to invest in setting up local offices.

For all intent Zimbabwe remains self isolated from the majority of the global market provided by the Internet.

This is at least my impression at the start of this publication, I am hoping to find out more about the Internet in Zimbabwe and help to expand it through this publication.

This publication will highlight everything Zimbabwean, online. We will look at websites, Facebook pages, YouTube channels, everything that is being done online and we will increase exposure and help to find what interests you and what can be useful to you.



Community input is greatly appreciated, so if there is anything that you think would be beneficial to highlight, please let us know.

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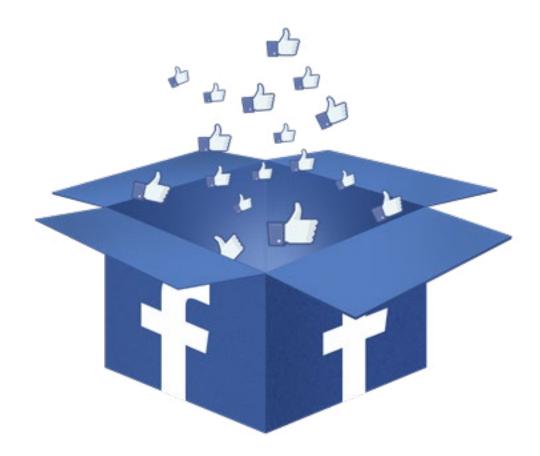
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Do you have some information that is worth sharing? Or would you like more information on a topic? Get in touch with us and we may be able to help.

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Facebook Page

Facebook Group

Zimbabwe Nations Geospatial and Space Agency 2 Years Later.

ZINGSA was launched in July 2018 as a means to reduce the countries high satellite expenses and offer an array of benefits to farmers. It was launched with a US\$10 million startup budget.

Unfortunately information online as to their progress is limited and online searches have not produced many results, with information on the Ministry of Higher and Tertiary Education, Innovation, Science and Technology Development's website stating:

Progress to date:

- In talks with local and International partners to develop collaborative and operations framework; In progress...
- ZINGSA was advanced US\$10million by the Ministry of Finance to implement Geospatial Capability programmes; specifically, Geospatial Capability for mapping A1 and A2 farms through satellite imagery to facilitate issuance of 99-year leases and A1 Settlement Permits in Zimbabwe.

In progress...

(extracted from: http://www.mhtestd.gov.zw/?page_id=3531)

It seems offices were built at the University of Zimbabwe but they have now identified the Mazowe Satellite Station run by TelOne as a suitable location and have been allocated \$25million for the expansion.

The Covid-19 pandemic has slowed the process, but they will commence with the work when it is safe to do so.

So to wrap it up with information found online, there is some progress happening, its not clear what progress, but money is being allocated to ensure it happens. They haven't setup a website yet, so information usually comes in the form of news articles every now and again.

A Look at what some other countries spend on their space programs per year.

With the governments ambition to have satellites flying around in space, lets take a look at what it costs other countries to maintain and operate their space agencies.

America - US\$22.6B China - US\$11B Italy - US\$1.8B Spain - US\$211M Austria - US\$75M Brazil - US\$47M Pakistan - US\$45M

It's very easy to see that the cost of the initial setup is not the end of it, the lowest yearly budget on Wikipedia is for Turkey at US\$4.3million. The President of Turkey also announced their new space program in 2018 (December) with a lower budget at US\$4.3million compared to our US\$10million allocated in the first year.

The GDP for Turkey in 2018 was US\$771.4 billion compared to Zimbabwe's US\$31 billion, so they could have allocated more based simply on that fact but did not.

There is more information available on government space agencies around the world on Wikipedia here:

https://en.wikipedia.org/wiki/List of government space agencies

They haven't listed Zimbabwe at the time of this writing.

What's the possible outlook for ZINGSA? Unfortunately the reality is that it will not provide any services that are not already available, the best case scenario is that it goes really well and after a few decades we will be able to benefit from slightly lower costs, but it will take decades of efficient operation to recover the costs and over a decade before it is fully operational.

There are many areas where this investment could make immediate improvements to the country, unfortunately the money is in some cases getting directed towards the wrong projects. Our hope is that this project proves it wrong and within the next few years provides a meaningful service that improves lives.



Zimtrade - The organization that helps get your products out into the global market.

Doing business anywhere in the world has its challenges, there is red tape and ropes you have to jump through. In most countries business activities are promoted to help improve the countries economy.

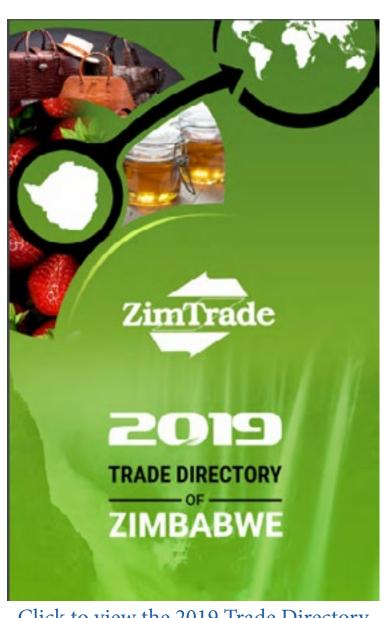
Once you have made it through all the requirements to operate your business in Zimbabwe, if you manufacture, the next step could be looking at exporting. This brings its own challenges and this is where Zimtrade comes in, they are there to assist with exporting your products and helping you to find buyers for your products.

If you have the ability to export, it is definitely worth getting in touch with them to find out if they can assist in any way.

Visit their website and see if there is an opportunity to be had:

https://www.tradezimbabwe.com/

Read
ZimTrade
2019
online.



Click to view the 2019 Trade Directory

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Facebook - The everything to everyone platform.

Facebook may have started out as a social media platform, but it has grown into so much more. It is a social network, a business platform, an advertising platform, you can start and run a business entirely on Facebook, and they want to keep growing.

These are some local businesses that are active on Facebook. While they might not run entirely on the platform, they keep their pages or groups updated and, are worth having a look at if you are interested in them.

Living Space

About

A trio of enthusiasts who love all things beautiful, unique and handmade... this our space... Living Space... an eclectic mix of gorgeous antiques, bespoke furniture and funky up-cycled furniture which will hopefully leave you feeling inspired.

Visit Facebook Page

160 Hydro Farm

About

We specialize in soil-less farming. Growing crops hydroponically is amazing, saves water by 90% compared to soil farming, no pesticides, healthy eating.

Visit Facebook Page

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Fresh In A Box

About

Fresh in a box is a young startup based in Harare, which delivers fresh produce to homes in Harare. The company was founded in October 2018 by Kudakwashe Musasiwa and Rufaro Dhliwayo and has grown to employ 17 young people in just 1yr. The company's product range has also grown to start offering meat, cheese, milk, groceries, fresh water on top just to name a few!

Visit Facebook Page

Pindula News

About

Pindula is passionate about sharing local knowledge about Africa, and right now Zimbabwe, that allows us to tell our own story in our own voice.

Through our website we help people to be interested in their country again and take ownership of it.

Visit Facebook Page

African Apothecary

About

African Apothecary produces natural aromatherapy remedies & body care products using essential oils & indigenous ingredients, no chemicals, handcrafted.

Visit Facebook Page

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Subscribe

Off The Track

About

Off The Track is a Zimbabwe based Tour Operator, specializing in luxury and adventure travel to Zimbabwe. Privately owned and fully independent, Off The Track guarantee's expert knowledge on Zimbabwe and its surrounding countries, Botswana Malawi, Namibia and Zambia. We have visited all the camps and lodges we sell and have personal experience with these safari destinations.

Visit Facebook Page

Henning's Nursery

About

We strive to bring you the best variety of good quality plants for all your gardening adventures. Our range of herbs is unlike any other in the country, and our friendly staff are always there to help advise you on the best options that will suit you.

Visit Facebook Page

Burnt Earth Designs

About

Designed with flair and fired with passion - we help make life a little richer!

At Burnt Earth Designs we design, manufacture and install mosaics of the highest quality using our own handmade, hand-painted tiles. Our products are for individuals who like to live with colour, energy, passion and style.

Visit Facebook Page



Do you have an awesome Facebook Page worth sharing with our readers?
Send in your link and it just might be in the next issue.

Free Web Hosting Zimbabwe

About

Creating a website takes time and effort. But using the right platform can make things much easier! As masters of the free web hosting world, Free Web Hosting is ready to empower you with the most essential tools to make a free website effortlessly. Web Hosting is completely free, no credit card required, no time limits and no hidden fees. Domain has to be registered through them (not free).

Visit Facebook Page

ZimboCash

About

ZIMBOCASH is a decentralised currency and payments platform for all Zimbabweans.

Visit Facebook Page

Tech Hub Harare

About

Tech Hub Harare is Non Profit Startup Support Network located in Harare, Zimbabwe. We help entrepreneurs start and grow their ventures. We are a Co-working space for early stage startups. We share knowledge and provide mentor-ship through our co-working space. We are passionate about building innovative entrepreneurs from the ground up.

Visit Facebook Page



In order for everyone to have an improved quality of life, we all need to play a part. Supporting local businesses helps more people than you may realize.

The Inscrutable Shrew

About

Disclaimer: May induce shortness of breath, hysterical laughing, dehydration, bruising to the rib cage, and other disorders associated with aggressive amusement. Other risks include honest communication, friendship and real connection

Visit Facebook Page

Kariba House Boats

About

Kariba houseboats in the Zambezi Valley on Lake Kariba on the shores of Matusadona National Park offers house boat holidays.

Visit Facebook Page

Urban Farming Zimbabwe

About

A community with a passion based around growing food in the city.

Visit Facebook Page

Beautiful Zimbabwe

About

The main goal of Beautiful Zimbabwe is the marketing of Zimbabwe's beautiful tourism attractions more so the less marketed destinations. It is a result of passion for the industry and a need to see this Beautiful and amazing industry grow and see it become one of the best in the world.

Visit Facebook Page

Reel Life Productions

About

Documentary and Wildlife Film Productions Agency to challenge, inspire and inform our audiences about the world we live in.

Visit Facebook Page

Tip for your Facebook Page or Group

Staying active on Facebook can be difficult, especially when you are not seeing much interaction with your posts and pages, this has resulted in many "dead" pages and groups.

In researching companies for this publication we found so many interesting pages and groups that haven't been posted to in over a year. If a page or group hasn't had any activity in over a year it is likely that it is no longer active, the business has probably closed down and its just the remnants of them lingering on the Internet. Although this may not always be the case, it may simply be that nobody has been put in charge of keeping the page alive.

If I look up a product or service on Facebook and find a "dead" page, the only reason I would bother sending them a message or trying to contact them is if there were no other results. Doing a search for "Bulk Water Delivery" gives plenty of results, so I would choose an active page over an inactive one, the one that provides the information I want over the one that vaguely hints at the possibility of a charge, and the one that looks reliable. What company page would you contact for a product or service?

Your answer should align with your businesses online presence. What Facebook page peaks your interest, what do you want to see on a website you would purchase from, what irritates you about pages and websites you see? Are any of these irritations also found in your online presence?

It is difficult to know exactly how much business you lose by not keeping your Social Media and Website active, but you certainly do not gain what you could.

Highlight on Local Websites

Local websites have been constantly growing over the years, many companies have websites with a few of them offering online purchasing and delivery. These websites have been selected for useful information and because they display product or service prices.

Fresh In A Box

Grocery products.

Spar Supermarket

Grocery store.

www.freshinabox.co.zw

www.spar.co.zw

AMP Meats

Butchery.

First Pack

Computers & stationary.

www.ampmeats.co.zw

www.firstpack.co.zw

Zelpac

Computers & electronics.

OK Zimbabwe

Grocery store.

www.zelpac.co.zw

www.okonline.co.zw

The Security Shop

Security products and services.

Startup Biz

Business Startup information.

www.securityshopzim.com

www.startupbiz.co.zw

Trodat

Rubber Stamps

Copperwares

Silver and copper plated products and much more.

www.trodat.co.zw

www.copperwareszw.com

TV Sales & Home

Furniture, appliances and much more.

TechZim

Tech & other news.

www.tvsales.co.zw

www.techzim.co.zw

Silkwood Manufacturing

Furniture manufacturers and suppliers.

Zimbabwe Weddings

Wedding services and supplies.

www.silkwood.co.zw

www.zimbabweweddings.co.zw

Free Web Hosting in Zimbabwe

There is no reason for any company to not have a website in this day and age, there are many free and low cost options to fit any budget. If you are not ready to invest in a professional website, you can still get a website for very little cost to no financial cost.

Here is a company that is making it possible to get started with a free hosting package for any Zimbabwean, you simply need to register your domain with them (a very low cost).



best performance on

your website at no

cost at all

The free package they offer includes more than most free services offer, for example Wordpress.com, Weebly.com or Wix.com



Sign up for free hosting

no time limits and

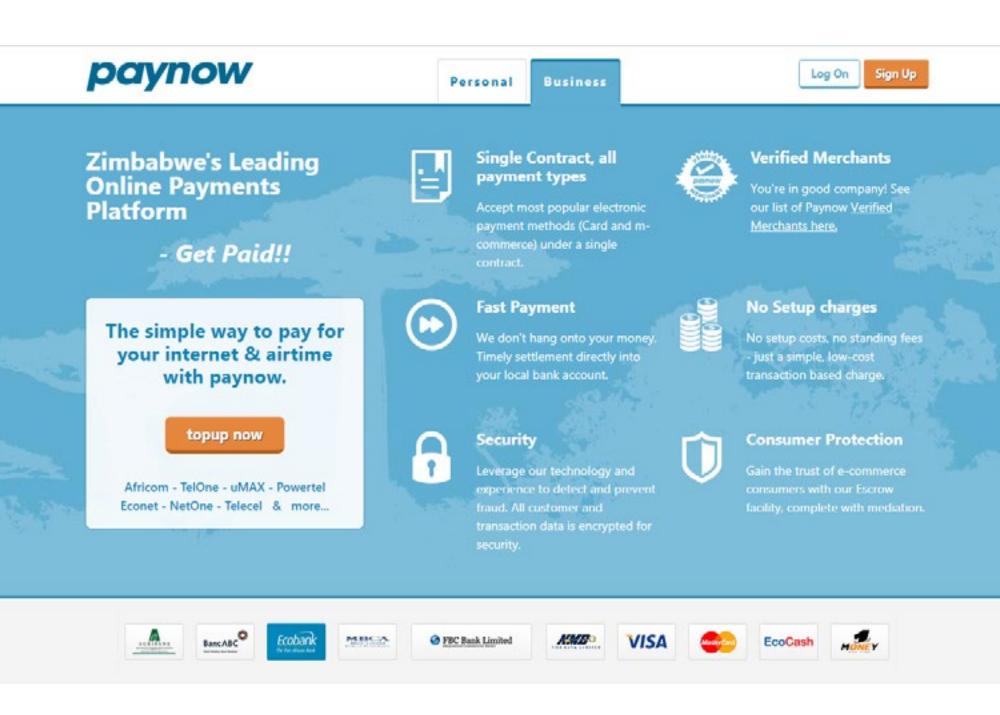
no hidden fees.

99.9% uptime.

Getting Paid Online

Being able to get paid is a very important factor in any business, unfortunately this is a little more challenging in Zimbabwe than in many other countries.

The good news is that there is a service that enables you to accept payments from anywhere in the world. PayNow can receive payments through local platforms like EcoCash, TeleCash, and ZimSwitch as well as through international VISA and MASTERCARD cards, so there is no reason you cannot sell on the global market.



Visit paynow.co.zw

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A Few Online Business Tips

1. Start NOW!

It is never too soon to start an online business, so get to planning what online business you would like to own, and start it.

2. Keep Costs Low

If you manage to keep your operational costs low you will have more flexibility and choice in what opportunities you pursue.

3. Constantly Improve

One of your goals should be to constantly improve the products and services you provide.

Starting an online business does not have to mean quiting your job, renting office space, hiring employees and investing your life savings. It can be as simple as creating a free Wordpress, Google or Wix website and starting to share what you love.

An online business has an air of mystery around it for some people, and while writing code and creating systems such as Facebook, Google & Air bnb are versions of an online business, for many their online business primarily consists of running a blog and posting articles about things they love.

Start simple and build as you go.

You take something you really enjoy, something you would consider fun, not something that you don't like because then you will struggle to keep up with it. You create a free website, or a low cost website, and you start working on it. Get a basic website layout done either yourself or get someone to help you and start creating content, start writing about what you enjoy and start sharing your website, and that's it, you are on your way to your own online business. Yay!!!

Here is a simple example:

You enjoy working in the garden, growing plants and doing simple construction projects.

Create a garden blog, write about the plants you grow, how to grow them, common problems with them. Share information on how to build the things you build. Share information about the projects you have completed and what you are working on as you work on it. This helps you better gather your thoughts and research what you are working on, so even if you get no other benefit, you are still benefiting from additional research or reviewing of your own plans.

When you have some content on your website start sharing it with your family and friends. Create a way for them to keep updated on your site such as a newsletter (which you can add for free with MailChimp.com or Sendinblue.com).

Keep an eye on your website statistics, such as how many people are subscribing to your newsletter, what comments are being left (if you have a comments section), and how many people are visiting your website (Google Analytics).

Join social media groups around your topic and share your website to generate more traffic.

That is your start, you keep creating content, sharing your website and slowly building it up. Get your newsletter going out regularly, get posting regularly, it just gets easier as you continue doing it.

Once you have a reasonable amount of traffic, you start to monetize it (although you can start right away with that too), you can start selling products you make, or you can talk to companies that you purchase products from and ask about reselling on commission. If you are getting high traffic and have a fair amount of subscribers, you can start offering advertising options and talking to companies about advertising on your website and in your newsletter.

You create and share valuable information, and then you offer additional value to readers by providing access to the products and services you use and like.

Over time you will find yourself with a profitable online business, and depending on how much content you create, and the business opportunities you pursue, you will get to the point where you are earning enough to make it your main source of income. Or you can keep the profit from it as a holiday or retirement fund.

There are many free website options as well as free newsletter systems, that offer everything you need to get started and well into a profitable business before you need to upgrade to a paid package.

Virtual Assistants

Virtual assistants offer both an opportunity to earn money and a way to run your business more efficiently.

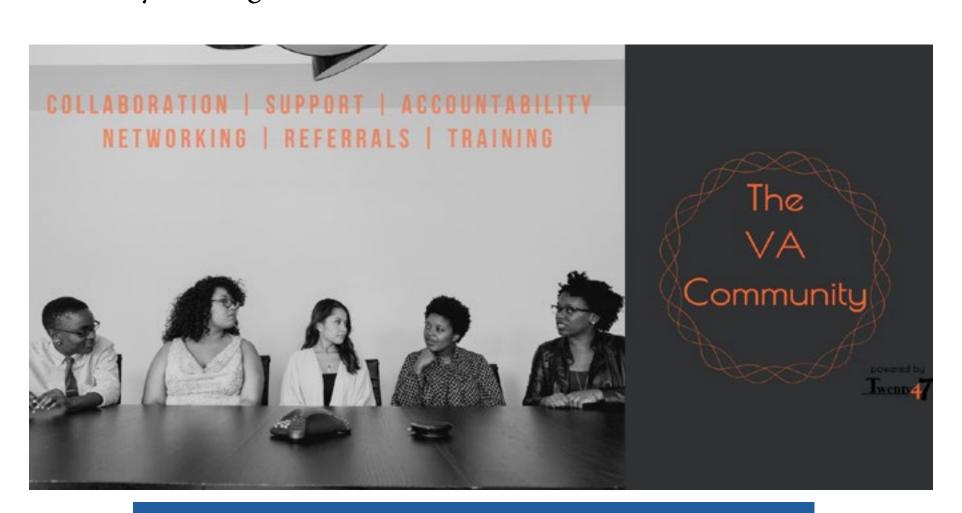
As a business opportunity you can offer services similar to secretarial services / personal assistant services. As a client you can have your own personal assistant at the fraction of the cost.



A virtual assistant can help with managing email, managing a diary, setting up appointments and anything else you would expect from a personal assistant. Some choose to specialize in specific tasks and some offer a wide variety, so as a service provider you can set yourself up to match what you enjoy doing and as a client you can get exactly what you need from someone who is passionate about it.

If you haven't considered the benefits of being a virtual assistant or using a virtual assistant, it is definitely something you should look into, it might just change your life!

We do have a budding Virtual Assistant community here in Zimbabwe too, and you can get started here:



Visit on Facebook.

Bulk Water Suppliers

Water is needed and not always available. Here is a list of all the suppliers in Harare who will be able to assist with water deliveries.

Click the icon to view the company page and the phone number to call.



3 TK Water Deliveries

0773 030 594 / 0774 454 596 / 0719 030 594

Absolute Water

<u>0787 554 444</u> / <u>0788 189 567</u>





Adlife Beverages

0772 978 584

Alcentra Bulk Water

0777 044 476 / 0777 044 402





AquaSol Clear Water

0773 392 102 / 0772 744 900

Aviroy Bulk Water Delivery

0719 622 846 / 0775 229 294





Berzal Investments

0773 794 947 / 0733 294 121 / 0773 398 032

Chavy Bulk Water

<u>0779 888 947</u> / <u>0776 577 558</u>





Clare's Water

0772 240 449

Clean and Clear Bulk Water

0773 668 138 / 0772 113 464





Clean City

0787 111 466

Dial a Drop

0787 049 959





DM Water Delivery

0774 511 736

Doubled Bulk Water Suppliers

0785 002 483





Fonta Water

0779 000 808

Fresh Water Bulk Deliveries

0772 244 087 / 0772 252 222 / 0719 522 222





H2O To You

0772 666 878



H2o Water Bulk Supply

0774 403 319

Harare Water Deliveries

0775 830 438



Ice Water Deliveries

0779 769 710 / 0784 769 482

Jimbo Bulk Water

0778 008 291 / 0785 677 929





Just Water

0782 100 100 / 0782 400 400

Krystal Water

0775 613 551 / 0772 367 234





Look Up Bulk Water Delivery

0786 641 188 / 0777 333 611

LS Waters

0772 883 986





Macvalley Water

<u>0714 617 170</u>



Mr Bulk Water

<u>0772 766 755</u> / <u>0775 180 771</u> / <u>0775 070 694</u> / <u>0785 181 481</u> / <u>0783 284 944</u>

Multi-Aqua Deliveries

0784 309 072 / 0784 309 073 / 0784 508 859





Mvura Water Deliveries

0774 131 522

Nyatsime Bulk Water Delivery

0778 469 146 / 0787 788 122





Ora Water

<u>0772 736 072</u> / <u>0777 785 793</u>

Orca Water

0772 266 598





Pacific Bulk Water Suppliers

0772 100 872

RealPure Drop Bulk Water

0778 807 803 / 0712 469 041





Royal

0772 241 647



RYRUS Bulk Water Deliveries

0774 076 117 / 0771 833 498

Shammah Bulk Water

<u>0772 669 792</u> / <u>0739 900 361</u> / <u>0784 319 178</u> / <u>0785 341 923</u>





SIP Aqua Deliveries

0773 247 682

TinMary Water Deliveries

0714 918 410 / 0775 182 078





TLC Bulk Water Deliveries

0779 224 753 / 0771 142 301

Universal Water

<u>0782 344 344</u> / <u>0782 322 322</u>





Vaka Bulk Water

0778 335 057

Water Boy

0779 009 008





Water Master

<u>0772 672 819</u> / <u>0715 090 066</u>



Water on Wheels

0788 932 940 / 0773 387 530

Watercare

0771 931 271 / 0775 527 124 / 0713 452 512





Watercorp

0772 593 344 / 0716 044 263

Wilbert Bulk Water Deliveries

<u>0783 111 835</u> / <u>0737 701 474</u> / <u>0737 903 301</u> / <u>0783 111 832</u>





Winsor Water Trading

0772 409 750 / 0774 439 208 / 0772 568 680

Hire Camera Equipment

Camera and lighting equipment can be expensive to purchase, especially if you just need it for a particular task. Here are two companies that offer hiring of camera and lighting equipment among other equipment to help you save on purchase costs.



Visit Website

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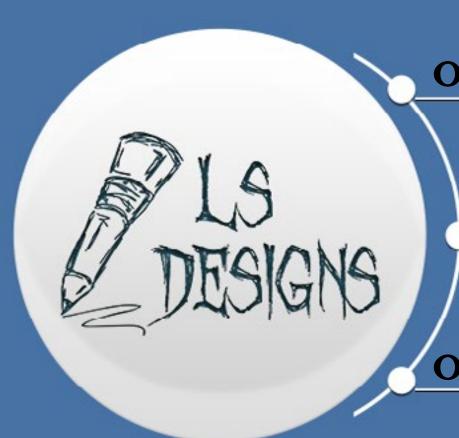
We offer a wide range of photographic equipment to rent in Zimbabwe.



Visit Website

MMX Rental believes the media industry in Zimbabwe is set to grow and flourish, and services the rental needs of both local clients and clients from abroad.

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Online Business Consulting

Web & Graphic Design

Online Systems

Let's build your online business!

LS Designs offers all the assistance you could need with getting your online business going.

Services include:

Idea Refinement
Website Design
Graphic Design
Presentation Layouts
Document Layout & Conversions
Online Accounting & Management Systems
Newsletter Setup & Management
Social Media Setup & Management
Product & Service Catalogues

Anything we can't directly assist with we can help you find someone who can, so ask us anything.

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